

November 16, 2018

Dear Commissioners:

I am looking forward to closing out our 2018 meetings schedule in McMinnville – December 3 & 4. A full itinerary with all the details of where you need to be and how to get there can be found behind this letter in the packet.

Our briefing time on the afternoon of December 3rd will give us time to:

- Review the December 4th Commission meeting agenda
- Receive a staff update on the Small & Medium Grant program
- Receive an update from Oregon21 on their Large Grant funding
- Receive an update regarding IAGTO (carried over from our Sept. meeting agenda)
- Discuss the 2019-2021 Strategic Plan development
- Other Business
- Time for any open discussion

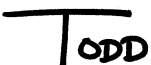
To help inform the discussion regarding the 2019-21 Strategic Plan Development and understand the scope of the work Travel Oregon has been engaged in, please view these prior to the briefing: [2017-2018 Annual Report](#) (hard copy will be provided at meeting), [2018 Industry Engagement Survey](#) and [2017 Longwoods International: Oregon Visitor Report](#).

That evening, we look forward to being joined by our RDMO partners, the ODMO Board and several local industry partners as we dine around in McMinnville – see the itinerary for the full list of events.

On Tuesday morning, December 4th we will start our meeting at 9:00 a.m. and plan to conclude at 12:00 p.m. The Commission meeting agenda, included in the packet materials, is an opportunity to hear from Commissioner Youngblood about his participation in the Capitol Christmas Tree cutting event (no they did not give him a chainsaw), to hear an update on what the upcoming Legislative Session will likely focus on during this long session, to hear an update from our Global Marketing team on the Industry Site revamping as well as an overall Fall/Spring Marketing update and a perspective from our Destination Development team on what local development opportunities Travel Oregon has been able to engage in since the passage of HB 4146.

As we move into this holiday season your continued service to the Oregon Tourism Commission and to the State of Oregon is, and continues to be, a gift we are forever grateful for. Safe travels and we'll see you in McMinnville! Should you have questions on any of the materials provided, please don't hesitate to contact me prior to our time together.

Best regards,



Todd

